

**Sadettin SAMRIOĞLU**

Hazelnuts Products Manufacturing & Foreign Trade Co.  
Rıza Samrioğlu Caddesi No:1 Kocaali 54800 Sakarya Türkiye

**Your Hazelnuts Supplier since 1940**



**The Miracle Nut**

**TURKISH  
HAZELNUTS**



**Groups, Origins, Types, Sizes and Packages**

## Hazelnuts Usage Areas

Use	Most commonly used forms
Chocolate	Whole kernel, diced, paste, meal
Bakery	Diced, meal, paste
Mixed nuts	Roasted, blanched, natural whole kernels
Cookie	Diced, paste, meal
Ice-cream	Diced
Salads, coffee	Hazelnut oil
	Hazelnut oil

Vitamin E	Vitamin B1	Vitamin B2	Vitamin B6
23.14 mg	0.210 mg	0.114 mg	0.242 mg

Hazelnut is a product rich in unsaturated fats are beneficial to human health. They do not contain cholesterol. Main Ingredients of Turkish Hazelnuts (100 g of hazelnuts) Unit

Energy (kcal) 640.00, Fat (g) 62.60, Of Which (%) Palmitic Acid 2.96, Stearic Acid 0.52, Oleic Acid 90.71, Linoleic Acid 5.81, Protein (g) 19.65 , Carbohydrates (g) 11.90, Moisture (g) 3.02, Fiber (g) 1.81, Potassium (mg) 456.40, Magnesium (mg) 146.59, Calcium (mg) 127.64, Vitamin E 23.14 , Iron (mg) 4.99, Zinc (mg) 2.04, Sodium (mg) 0.28, Vitamin B6 (mg) 0.242, Vitamin B1 (mg) 0.210, Vitamin B2 (mg) 0.114

Fat Composition			
Oleic Acid	Linoleic Acid	Palmitic Acid	Stearic Acid
90.71 %	5.81 %	2.96 %	0.52 %

You can consider the hazelnut a mineral and vitamin tablet due to it's proven valuable contributions to human health.

Energy	Fat	Protein	Carbohydrates	Moisture	Fiber
641.00 kcal	62.60 g	19.65 g	11.90 g	3.02 g	1.81 g
Potassium	Magnesium	Calcium	Iron	Zinc	Sodium
456.40 mg	146.59 mg	127.64 mg	4.99 mg	2.04 mg	0.28 mg



*Nutritional Comparison of Nuts and Peanuts  
1 Ounce*

Nutrient	Units	Hazelnuts	Almonds	Brazils	Cashews	Macadamias	Peanuts	Pecans	Pine nuts	Pistachios	Walnuts
	# of kernels/oz	21	23	6-8	18	10-12		20 halves	167	49	14 halves
Calories	kcal	178	163	186	163	204	161	196	191	162	185
Protein	g*	4.24	6.02	4.06	4.34	2.21	7.31	2.6	3.88	6.05	4.32
Total Fat	g	17.22	14.01	18.83	13.14	21.57	13.96	20.4	19.38	13.03	18.49
Saturated Fat	g	1.266	1.058	4.291	2.596	3.387	1.937	1.752	1.389	1.575	1.737
Monounsaturated Fat	g	12.942	8.757	6.959	7.744	16.804	6.926	11.567	5.32	6.865	2.533
Polyunsaturated Fat	g	2.245	3.463	5.824	2.222	0.425	4.411	6.128	9.659	3.94	13.374
Cholesterol	mg**	0	0	0	0	0	0	0	0	0	0
Carbohydrate	g	4.73	5.6	3.48	9.27	3.79	4.57	3.93	3.71	7.84	3.89
Fiber	g	2.7	3.422	2.1	0.9	2.3	2.4	2.7	1	2.9	1.9
Calcium	mg	32	75	45	13	20	26	20	5	31	28
Iron	mg	1.33	1.05	0.69	1.7	0.75	1.3	0.72	1.57	1.19	0.82
Magnesium	mg	46	76	107	74	33	48	34	71	34	45
Phosphorus	mg	82	137	206	139	56	107	79	163	137	98
Potassium	mg	193	200	187	160	103	200	116	169	295	125
Zinc	mg	0.69	0.87	1.15	1.59	0.37	0.93	1.28	1.83	0.65	0.88
Copper	mg	0.489	0.282	0.494	0.629	0.162	0.324	0.34	0.375	0.376	0.45
Manganese	mg	1.751	0.648	0.347	0.234	0.861	0.548	1.276	2.495	0.361	0.968
Thiamin	mg	0.182	0.06	0.175	0.057	0.201	0.181	0.187	0.103	0.238	0.097
Riboflavin	mg	0.032	0.287	0.01	0.057	0.025	0.038	0.037	0.064	0.045	0.043
Niacin	mg	0.510	0.96	0.084	0.397	0.645	3.421	0.331	1.244	0.404	0.319
Pantothenic acid	mg	0.26	0.133	0.052	0.345	0.171	0.501	0.254	0.089	0.145	0.162
Vitamin B6	mg	0.16	0.041	0.029	0.073	0.102	0.099	0.06	0.027	0.361	0.152
Folate	mcg	32	14	6	20	3	68	6	10	14	28
Arginine	g	0.627	0.693	0.609	0.494	0.391	0.875	0.334	0.684	0.598	0.646
Vitamin K	mcg	4	0	0	9.8	0	0	1	15.3	3.7	0.8
Vitamin E	mg	4.26	7.43	1.62	0.26	0.16	2.36	0.4	2.65	0.55	0.2
Total Phytosterols	mg	27	31	n/a	45	32	62	29	40	61	20

Source: USDA National Nutrient Database for Standard Reference, Release 20, 2007.

\*g = gram; \*\*mg = milligram;

†All of the nuts are unsalted; almonds, Brazil nuts, hazelnuts, peanuts, pecans, pine nuts and walnuts are unroasted; cashews, macadamias and pistachios are dry roasted.

# TURKISH HAZELNUTS

It has been mentioned in historical documents that hazelnut was produced 2300 years ago in the Black Sea coast on the north of Turkey and it is known that hazelnut has been exported from Turkey to other countries for the last 6 centuries. Turkey, which is one of the few countries in the world with favourable weather conditions for hazelnut production, accounts for 75% of the global production and 70-75% of the exportation.



Hazelnut fields, widely spread in the Black Sea coasts of Turkey, have been located within 30 km from the coast towards inland. In the western Black Sea, it starts from Zonguldak (east of İstanbul) and extends to the east over the entire Black Sea like a green strip lying between the sea and the mountains almost until the Georgian boundary. 4.000.000 people are directly or indirectly related to hazelnut which has been produced on an area of 550-600 thousand hectares in Turkey, which is a fact that boosts the socio-economic importance of hazelnut. Turkey has a distinguished place among the other hazelnut producers in the world, thanks to its high quality, and maintains its leading position in production and exportation.

# PRODUCTION AREAS

Hazelnut tree, which grows in 36' 41' northern latitudes and under special climate conditions, yields product within 30 km from the coast and at an altitude of maximum 750-1000 metres.

In Turkey, the regions where hazelnut is grown can be divided into two sub-regions:

- a) 1. Standard Region (eastern part of the Black Sea Region): Ordu, Giresun, Rize, Trabzon and Artvin provinces.
- b) 2. Standard Region (middle and western part of the Black Sea Region): Samsun, Sinop, Kastamonu, Bolu, Düzce, Sakarya, Zonguldak and Kocaeli provinces.



# HARVEST

Turkish hazelnut generally grows ripe between the beginning and the end of August, depending on the latitude of the field. Timely harvest is done by picking up the hazelnuts with leaves that fall to ground when the branches are shaken off. Another method of harvesting is the one where the hazelnuts are picked one by one from the branches.

After being collected from the fields, hazelnuts are blended on the same day or a few days later depending on the field status and laid to make a bed of 10-15 cm thickness to be pre-dried under the sun until their leaves turn brown.

After drying, hazelnuts are separated from their leaves using harvesting machine (thresher) and laid over canopies in thin layers to be dried under the sun. Total period of drying, including the pre-drying, can be maximum 15-20 days depending on the weather conditions. Drying naturally and under the sun is an important factor that gives the Turkish hazelnut its special taste.



## **APPLICATIONS**

Besides being consumed as snack both in Turkey and in the world, about 90% of hazelnuts are used in roasted, whitened, minced, sliced, powder and puree form as a side-ingredient in chocolate, biscuit, confectionary industry, in making sweets, pastries and ice-cream and in meals and salads.

MIXED NUTS



CHOCOLATE BAR



COOKIE



TRAIL MIX



With a background of about five thousand years, hazelnut has great benefits for humankind through many ways such as its fruit and wood. Hazelnut shell is used as a very valuable and high calorie fuel particularly in hazelnut growing areas in our country.



Furthermore, hazelnut wood is used in making baskets, walking sticks, chairs, fences and hand tools. Some types of hazelnut are grown as decorative plants in parks and gardens. Hazelnut leaves and fruit leaves are used as fertilizer. Hazelnut oil is made from the excess amount of hazelnut. Crude hazelnut oil is refined to be used in meals and hazelnut pulp is used as additive in the animal food industry.

## **INDUSTRY AND COMMERCE**

Currently, there are 180 breaking plants with an internal capacity of 1.800.000 tons per annum and 40 processing plants with an internal capacity of 350.000 tons per annum in our country. In 1970's, 90% of our hazelnut export was in the form of hazelnuts with shell and natural hazelnut seeds but with the positive and fast developments in hazelnut processing industry, processed hazelnut exports started to account for 30% of our total exports in 2000.

In parallel to the complete fulfilment of buyers' requirements with the effective and careful quality control systems in every phase of production, particularly processed hazelnut seed exports are increasing every year.

The processed hazelnuts prepared in our country have higher quality than the processed hazelnuts prepared by many exporters-manufacturers in their own plants by purchasing natural hazelnuts.

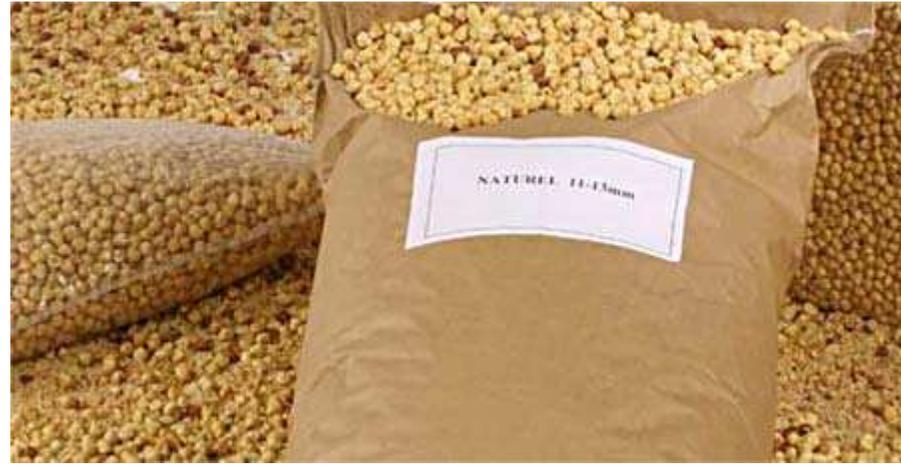


**Hazelnuts Groups** : Rounded, Pointed and  
Long Hazelnuts

**Hazelnuts Types** : Giresun, Levant, Ordu, Akçakoca,

**Hazelnuts Sizes** : 9-11 mm, 11-13 mm, 13-15 mm,  
over 15mm and other sizes in between

**Hazelnut Packages** : In 50/80 kg jute bags  
In 800/1000kg BIG BAGS  
In 25 kg KRAFT Paper box  
In 10,20,25 kg vacuumed cartons



## **PACKAGING**

Our country exports hazelnut in the following forms of packaging depending on buyers' requests.

### **Natural Kernel Packing :**

- generally in jute sacks of 25, 50 or 80 kg,
- in laminated bigbags of 500, 800 or 1000 kg
- in carton boxes of 10, 12.5, 20 or 25 kg (in vacuum bags, in non-vacuum polyethylene bags, directly in carton boxes)
- paper bags of 25 or 40 kg
- in vacuum or non-vacuum packaging of 25 gr, 40 gr, 80 gr, 100 gr, 200 gr, 500 gr or 1 kg directly aimed at the consumer

## **Blanched, Roasted, Minced, Powder Packing :**

- in jute sacks with polyethylene bags of 25 or 50 kg
- in carton boxes of 10, 12.5, 20, 25 kg (in vacuum bags, in non-vacuum polyethylene bags)
- in laminated bigbags of 500, 800 or 1000 kg
- in aluminium vacuum bags
- in vacuum or non-vacuum packaging of 25 gr, 40 gr, 80 gr, 100 gr, 200 gr, 500 gr or 1 kg directly aimed at the consumer

## **Sliced Packing:**

- in non-vacuum carton boxes with polyethylene bags of 10, 12.5, 20 or 25 kg

## **Puree Packing:**

- in food-grade plastic drums of 30, 60, 120, 200 or 220 kg
- in lacquered metal drums of 30, 60, 200 kg
- directly or by filling tanks of 20 or 22 tons

# SIX GOOD REASONS FOR CHOOSING SAMRIOGLU:

- Wide range of products; Dried Apricots, Dried Figs, Raisins and Hazelnutkernels  
( Conventional and **Organics** )
- Competitive prices
- Guaranteed product quality
- Flexibility with customer needs
- Professional Customer Relations
- Financially Strong and Technically advanced Manufacturer business partners we cooperate.

# CUSTOMER SATISFACTION CHAIN (OUR WORK SYSTEM IN 7 STAGES )

## 1 - PRODUCT DEMAND ( FROM )

### NEW CUSTOMER

+ NEW CUSTOMER PROFILE  
+ DETAILED PRODUCT INFO'S  
(TYPE, SIZE, PACK'S, QUANTITY, SPEC'S)

### CURRENT CUSTOMER

## 2 - ACCEPTANCE AND EVALUATION OF INQUIRY

## 3 - FORWARDING INQUIRY TO FACTORY \*

### OUR FACTORY

RAW HAZELNUTS

### MANUFACTURER PARTNER FACTORY

PROCESSED HAZELNUTS, DRIED APRICOTS,  
DRIED FIGS, CHESTNUTS, SULTANAS, NUTS

ŞİRKET MERKEZİ / HEAD QUARTER : KOCAALİ - SAKARYA İHRACAT SUBE / SALES OFFICE: ISTANBUL

Tel: +90 212 8630174 Fax: +90 212 8631719 Csm:+90 543 8851538 [info@samrioglu.com](mailto:info@samrioglu.com)

Sakarya Chamber of Commerce No: 683,2/68 Kocaeli VD (Sakarya) No:7420033987

[www.samrioglu.com](http://www.samrioglu.com)



**4 - SETTLING PRICE AND QUOTATION**

**5 - NEGOTIATIONS AND AGREEMENT (SALES CONTRACT)**

**6- DELIVERY OF GOODS AND DOCUMENTS**

**7- ARRIVAL OF GOODS AND APPROVAL BY CUSTOMER**

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**ŞİRKET MERKEZİ / HEAD QUARTER : KOCAALİ - SAKARYA İHRACAT SUBE / SALES OFFICE: ISTANBUL**

**Tel: +90 212 8630174 Fax: +90 212 8631719 Gsm:+90 543 8851538 [info@samrioglu.com](mailto:info@samrioglu.com)**

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**TÜRKİYE**

**INQUIRY  
NOW!**

# Sadettin SAMRIOĞLU

Hazelnuts Products Manufacturing & Foreign Trade Co.  
Rıza Samriođlu Caddesi No:1 Kocaeli 54800 Sakarya Türkiye

**Your Hazelnuts Supplier since 1940**



***Please contact us now!***

**Attn: Mr. Aytac SAMRIOĞLU (Int'l Sales)**

**Tel: +90 212 863 01 74**

**Fax: +90 212 8631719**

**Mail: [info@samrioglu.com](mailto:info@samrioglu.com)**

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**ŞİRKET MERKEZİ / HEAD QUARTER : KOCAALİ - SAKARYA İHRACAT SUBE / SALES OFFICE: İSTANBUL**

**Tel: +90 212 8630174 Fax: +90 212 8631719 Gsm:+90 543 885 1538 [info@samrioglu.com](mailto:info@samrioglu.com)**

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